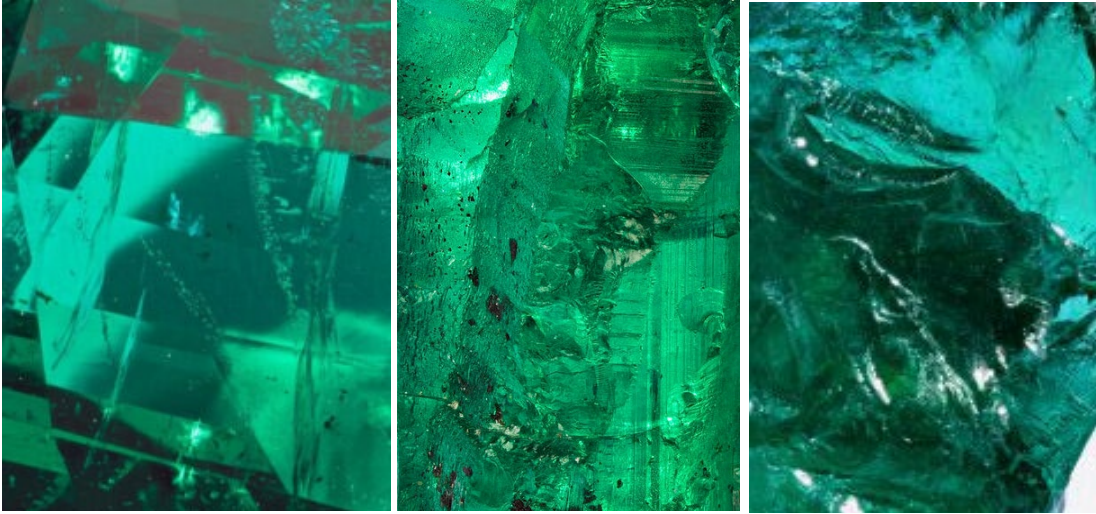


GEMFIELDS



Emerald Month: the joy of colour

LONDON, 01 MAY 2026

Gemfields is celebrating Emerald Month by taking a moment to appreciate the joy of colour. This May, for which the birthstone is emerald, it feels fitting to revere green once again. Emeralds are often associated with hope and growth, with a luscious hue reminiscent of the green shoots of spring and new beginnings.

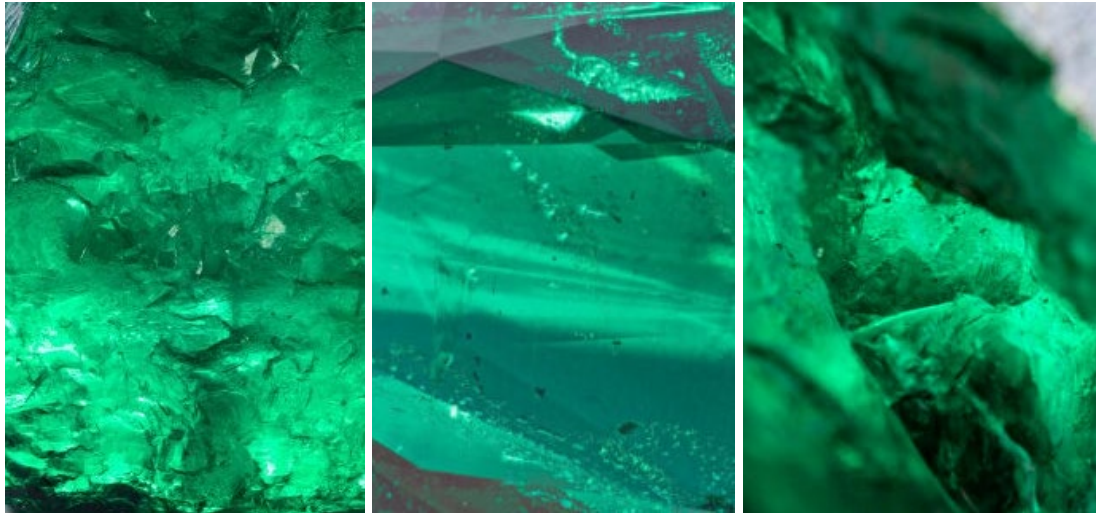
In colour theory, green marries the calming stability of blue with the energetic warmth of yellow, bringing a sense of balance and harmony. The green of an emerald comes from traces of chromium, vanadium, and iron. Compared to emeralds of other origins, *Zambian emeralds* in particular are lacking in vanadium, resulting in their desirable bluish-green tint and often eye-clean crystals, and ever-so-slightly richer in iron, which is pivotal in bonding the elements more tightly. Consequently, *Zambian emeralds* boast a distinctive colour, which can be described as a sharp, evenly distributed green that glows with a tint of blue.



Gemfields Limited, 1 Cathedral Piazza, London, SW1E 5BP, United Kingdom

Tel: +44 20 7518 3400

gemfields.com



Highly prized emeralds display an even saturation of colour, and a vivid hue. Early humans' fascination with colour and the desire to own lasting examples of it made them fall in love with gemstones, for their vivid beauty remained unchanged with every passing day. In a world where people aged, flowers wilted, and sunsets faded, only the colour of gemstones remained unchanged. For them, the only logical explanation was that gems were divine, forever linking gemstones to the spiritual world.

This enduring allure of gemstones continues to captivate and remind us of the beauty and permanence found in a transient world.



- ENDS -

ENQUIRIES

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HEAD OFFICE (LONDON) press@gemfields.com

NOTES TO EDITORS

About Gemfields

Gemfields is a world-leading miner of coloured gemstones. The company is a wholly owned subsidiary of Gemfields Group Limited, which is dual-listed on the Johannesburg and London AIM stock exchanges.

Gemfields is the operator and 75% owner of both Kagem Mining in Zambia (a world-leading emerald mine) and Montepuez Ruby Mining in Mozambique (situated on one of the most significant recently discovered ruby deposits in the world).

In addition, Gemfields holds controlling interests in various other gemstone mining and prospecting licenses in Zambia, Mozambique and Madagascar. The company is headquartered in London, with offices in Bangkok, Jaipur, Johannesburg and Mauritius.

Gemfields has developed a proprietary grading system and a pioneering auction platform to provide a consistent supply of coloured gemstones to downstream markets, a key component of Gemfields' business model that has played an important role in the growth of the global coloured gemstone sector.

Today, the company implements and invests in industry-leading policies, practices and infrastructure across its operations; aligns with relevant industry standards to underpin its responsible approach; plays an active role in working groups to modernise the sector; and raises the profile of African gems through its global marketing efforts.

Gemfields funds projects to improve health, education and livelihoods for communities around its mines, supports local conservation partners and created the Gemfields Foundation, its charitable arm, which magnifies the scale of the work already carried out by Gemfields itself.

Gemfields values transparency, legitimacy and integrity, and believes that coloured gemstones should create a positive impact for the countries and communities from which they originate.

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