



A new collection to celebrate ruby month

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Ruby is the fiery birthstone for the month of July – and to mark the arrival of this sultry summer month comes a new collaboration featuring gems from Gemfields’ ruby mine in Mozambique. The Arayan Jewellery x Gemfields capsule collection harnesses the allure and talismanic properties of Mozambican rubies in an array of designs, from elegant dangling ‘chandelier’ earrings to diamond-encrusted ruby rings, classic bracelets and rich statement necklaces.

Renowned for its bold use of coloured gemstones and red-carpet-worthy designs, Arayan’s pieces are a perfect showcase for rubies from Montepuez Ruby Mining, located on one of the world’s most significant ruby deposits and majority-owned by Gemfields, a world-leading responsible miner and marketer of coloured gemstones. Though the deposit was only discovered in 2009, Montepuez has been the source of some of the most exquisite gems the world has ever seen, putting Mozambique firmly on the map when it comes to rubies.





TOP ROW LEFT TO RIGHT: ARAYIAN JEWELLERY X GEMFIELDS: ASTERIA NECKLACE; ASTERIA EARRINGS; RUBY BLOSSOM EARRINGS; RUBY AND DIAMOND WAVE NECKLACE

BOTTOM ROW LEFT TO RIGHT: ARAYIAN JEWELLERY X GEMFIELDS: BLOOMING RUBY RING; ART GALLERIA RUBY BRACELET; SCARLET DIAMOND WEB NECKLACE; DYNAMIC RUBY BRACELET

Arayan is renowned for working with some of the finest coloured gemstones from selected suppliers, and then expertly cutting these and managing the entire process in-house, from sourcing to creation, to ensure the most exceptional quality. The new collection features refined, timeless designs, created by Arayan’s team of master artisans to highlight the natural beauty of each gemstone, with subtle modern elements woven into classic forms, resulting in pieces that feel current yet enduring: worthy of being passed down generations.

Described as “the heart of Mother Earth”, and formed some 500 million years ago, rubies are believed to represent the blood flowing through our veins. They have long been associated with passion, prosperity and protection: ancient warriors would carry them into battle; the Chinese have long revered the “lucky” colour red; and they were even placed beneath the foundations of buildings to bring good fortune.

With their bold hue – ranging from purplish, to orangey, to intense red shades – rubies are also a firm favourite with A-listers, featuring prominently on the red carpets that, at times, seem almost to have been named for them. Rarer and dearer than colourless diamonds, they are a fitting birthstone for July, their vivid hue matching the festive spirit of summer’s long, hot days.

Arayan shares Gemfields’ passion for responsible practices, making it an ideal brand partner. Gemfields strives to operate with transparency, legitimacy and integrity at every stage of the mining process, ensuring that profits from sales of its coloured gemstones – rubies from Mozambique and emeralds from the Kagem mine in Zambia – bring tangible benefit back to their countries of origin, positively impacting communities.



TOP ROW LEFT TO RIGHT: ARAYIAN JEWELLERY X GEMFIELDS: SCARLET NECKLACE; SCARLET DANGLERS; RUBY STAR RING; MARQUISE BUTTERFLY EARRINGS

BOTTOM ROW LEFT TO RIGHT: ARAYIAN JEWELLERY X GEMFIELDS: MISTLETOE EARRINGS; SCARLET PEAR AND BAGUETTE DIAMOND RING; MODERN CLASSIC RUBY BRACELET

“At Arayan, we source our emeralds and rubies from Gemfields, known for their responsible mining practices. Their approach aligns with our commitment to creating jewellery that reflects both beauty and integrity,” says Creative Director, Ayushi Khandelwal, “by ensuring that our gemstones are responsibly sourced, we uphold the values of transparency, environmental stewardship and social responsibility in every piece we create.”

The Arayan Jewellery x Gemfields collection highlights the rare beauty of Mozambican rubies in pieces that perfectly encapsulate the brand’s timeless yet modern aesthetic. Dangling earring designs like the Asteria earrings and aptly named Scarlet Dancers glitter with red gems alongside diamonds, for a high-glamour, shoulder-skimming look. More subtle, but equally impactful, are the Marquise Butterfly and Ruby Blossom stud earrings. Rubies take centre stage, encircled by smaller diamonds, in classic ring designs: the Ruby Star, Blooming Ruby and Scarlet Pear and Baguette rings.

Elegant bands of rubies are the basis of Arayan’s Dynamic, Modern Classic and Art Galleria bracelets. And finally, the collection’s necklaces show off the versatility of Mozambican rubies to maximum effect. The Ruby and Diamond Wave necklace is a choker worthy of a Hollywood screen siren, while the Scarlet Diamond Web necklace, Scarlet necklace and Asteria necklace are all maximalist pieces richly laced with rubies.

“Each piece from the Arayan Jewellery x Gemfields collection features responsibly mined Mozambican rubies, chosen for their vivid colour and unique character,” says Elena Basaglia, Gemfields’ Head of Partnerships and Product – Downstream. “Gemfields takes great pride in seeing these gems showcased in striking designs that capture the glamour of the red carpet and the strength of the women who wear them,” adds Basaglia.

Gemfields is delighted to see these treasures from Mozambique shining brightly in this exciting new collection – perfectly timed for ruby month, a high point of the year!

The Arayan Jewellery x Gemfields ruby collection ranges from USD 7,500 to USD 150,000 and is available from 1 July 2025 on [Arayan.com](https://www.arayan.com)

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NOTES TO EDITORS

About Arayan Jewellery

Arayan Fine Jewellery is built on generations of knowledge and a deep love for coloured gemstones.

The journey begins with sourcing rough gemstones via auctions from the likes of Gemfields, selecting only the finest materials. These gemstones are then expertly cut in-house, a process that demands precision, care, and skill.

Each piece is brought to life by skilled artisans who infuse their craftsmanship and passion into every detail. By managing the entire process in-house—from sourcing to final creation—Arayian Jewellery ensures exceptional quality and delivers remarkable value without compromise.

Arayian Jewellery designs pieces that tell a story, crafted to be treasured for generations.

About Gemfields

Gemfields is a world-leading responsible miner and marketer of coloured gemstones. The operator and 75% owner of both the Kagem emerald mine in Zambia (believed to be the world's single largest producing emerald mine) and Montepuez Ruby Mining in Mozambique (one of the most significant recently discovered ruby deposits in the world), Gemfields believes that those who mine gemstones should do so with transparency, legitimacy and integrity.

Gemfields introduced a technologically advanced coloured gemstone sort house at its operation in Mozambique, with state-of-the-art equipment, like optical sorting machines. In addition, a proprietary grading system, a pioneering auction platform and an active marketing presence have all contributed to Gemfields playing a significant role in the rise of African gemstones. Underlying this achievement has been the strong belief that coloured gemstones should create a positive impact for the country and community from which they originate.

Responsible mining for Gemfields means implementing industry-leading policies and practices across operations, transparency in its auction sales process, an active role in working groups to modernise the sector, projects to improve health, education and livelihoods for the communities around its mines and conservation efforts (#conservationgemstones) to protect Africa's great wildlife and biodiversity.

Gemfields Foundation is the charitable arm of Gemfields, through which donors can contribute funding to directly support community and conservation projects in Africa, magnifying the scale of the work already carried out by Gemfields itself.

Fabergé – an iconic name with an exceptional heritage – is a member of the Gemfields Group. The beauty of Fabergé's designs and craftsmanship helps to raise consumer awareness of responsibly mined coloured gemstones.

As well as supplying a significant share of the world's rough rubies and emeralds, Gemfields initiates activations to build desire for coloured gemstones: for example, collaborations with international jewellery brands and other creative partners. Often surprising, unexpected and unique, these collaborations are chosen to promote consumer awareness and increase the appeal of coloured gemstones, raising their profile, and, in turn, providing greater benefit to their place of origin in Africa.

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