NATASHA COLLIS



Emeralds announce spring's arrival in Natasha Collis x Gemfields collaboration

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Just in time for the start of Emerald Month in May – when green buds burst into life, lifting spirits – comes an exciting new collaboration from Gemfields. A world-leading responsible miner and marketer of coloured gemstones – and majority-owner and operator of the Kagem emerald mine in Zambia – Gemfields has joined forces with Ibiza-based jeweller Natasha Collis on two special collections designed to "bring joy to the everyday".

The Natasha Collis Fine Jewellery x Gemfields Ludic and Dancing Duet ranges showcase Gemfields' Zambian emeralds offset against yellow gold in pieces that balance spontaneity and refinement. Inspired by the dualities of nature, they resound with the joys of spring.

The four-piece Ludic collection consists of arresting 6cm drop earrings with oval, pear and round cut emeralds; a striking statement ring with an off-centre emerald; an open bangle with emerald pave; and a necklace with a chain of oval, pear and round emeralds.



ABOYE LEFT TO RIGHT: NATASHA COLLIS X GEMFIELDS: LUDIC EMERALD & GOLD RING; LUDIC EMERALD & GOLD STATEMENT EARRINGS;LUDIC EMERALD & GOLD OPEN BANGLE; LUDIC EMERALD & GOLD NECKLACE

Ludic is defined by its free-form shapes, a motif which also provides the design inspiration underpinning the Dancing Duet range. In this second collection, contrasting gold forms are placed two by two, creating an intimate duality of interconnected elements.

The Dancing Duet range encompasses two necklaces, cascading Dancing Duet earrings, everyday studs and a beautifully flowing bracelet. Each of these features exquisite emeralds from the Kagem mine, set in sculpted 18k gold pieces, locked together in a graceful dance of playful opposition.



ABOVE LEFT TO RIGHT: NATASHA COLLIS X GEMFIELDS: DANCING DUET EMERALD & GOLD BRACELET; DANCING DUET EMERALD & GOLD STUD EARRINGS; DANCING DUET EMERALD & GOLD CASCADING EARRINGS; DANCING DUET EMERALD & GOLD NECKLACE; DANCING DUET EMERALD & GOLD FRONTAL NECKLACE

"My love for emeralds combined with Gemfields' brand ethos inspired me to create this collaboration," says Natasha Collis, who founded her eponymous fine jewellery brand in London before relocating in 2009 to Ibiza, where she now has a boutique and studio in the rugged North of the island and takes design inspiration from nature. A trained painter, Natasha switched her focus to jewellery design, experimenting with gold and different creations, and she has never looked back.

Her signature style highlights the raw beauty of gold: hand-crafting nuggets into organic shapes, with carefully selected asymmetric gemstones incorporated in a quirky and playful way. Natasha's designs are, at once, wearable works of art and perfect for layering into every day.

Gemfields believes those who mine gemstones should do so with transparency, legitimacy and integrity and that coloured gemstones should create a positive impact for the country and community from which they originate. Kagem – 75% owned by Gemfields in partnership with Zambian government – is believed to be the world's single largest-producing emerald mine and has been the source of some of the most exceptional emeralds ever seen.

"Natasha Collis' organic, free-flowing designs take us to Ibiza! In these beautiful collections, Zambian emeralds provide pops of green and sparkle, effortlessly elevating a look and demonstrating the playful quality of coloured gemstones. Each emerald is a miracle of nature, having formed over 500 million years ago in the most unlikely of circumstances. Their rarity and unique characteristics set them apart, and make them the perfect choice for collections that are lively, and full of fun," says Gemfields' Marketing and Communications Director, Emily Dungey.

With emerald the resplendent birthstone of May, it is timely to see Kagem's treasures take pride of place in these one-of-a-kind designs by Natasha.

The Natasha Collis x Gemfields *Ludic* collection ranges from USD 4,677 to USD 70,225 and is available from 1 May 2025 on <u>Natasha Collis</u>

The Natasha Collis x Gemfields *Dancing Duet* collection ranges from USD 1,615 to USD 17,058 and is available from 1 May 2025 on <u>Natasha Collis</u>

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NOTES TO EDITORS

About Natasha Collis

Founded by Natasha Collis, the brand is a reflection of her artistic journey—one that began with fine art and evolved into a deep love for jewellery design. Initially a painter, Natasha's creative path took an unexpected turn when she began experimenting with gold and jewellery making. What started as a creative curiosity quickly became a lifelong passion.

After building a reputation for her unique aesthetic in London, Natasha relocated to Ibiza in 2009, where she opened her boutique and studio in the North of the island. The space reflects the spirit of her work—organic, spontaneous, and deeply connected to nature.

Natasha's signature design language revolves around gold's raw beauty. Her handcrafted nuggets, shaped with an artist's eye, echo the irregular forms found in nature, giving each piece its own character. Carefully selected asymmetrical precious stones are thoughtfully placed to complement the gold, creating a perfect balance of playfulness and refinement.

Though delicate in appearance, Natasha's jewellery is designed for everyday wear, effortlessly layering to create striking, personal statements. Her work captures the essence of natural beauty, where art and craftsmanship merge to create timeless, one-of-a-kind pieces.

About Gemfields

Gemfields is a world-leading responsible miner and marketer of coloured gemstones. The operator and 75% owner of both the Kagem emerald mine in Zambia (believed to be the world's single largest producing emerald mine) and the Montepuez ruby mine in Mozambique (one of the most significant recently discovered ruby deposits in the world), Gemfields believes that those who mine gemstones should do so with transparency, legitimacy and integrity.

Gemfields introduced a technologically advanced coloured gemstone sort house at its operation in Mozambique, with state-of-the-art equipment, like optical sorting machines. In addition, a proprietary grading system, a pioneering auction platform and an active marketing presence have all contributed to Gemfields playing a significant role in the rise of African gemstones. Underlying this achievement has been the strong belief that coloured gemstones should create a positive impact for the country and community from which they originate.

Responsible mining for Gemfields means implementing industry-leading policies and practices across operations, transparency in its auction sales process, an active role in working groups to modernise the sector, projects to improve health, education and livelihoods for the communities around its mines and conservation efforts (#conservationgemstones) to protect Africa's great wildlife and biodiversity.

Gemfields Foundation is the charitable arm of Gemfields, through which donors can contribute funding to directly support community and conservation projects in Africa, magnifying the scale of the work already carried out by Gemfields itself.

Fabergé – an iconic name with an exceptional heritage – is a member of the Gemfields Group. The beauty of Fabergé's designs and craftsmanship helps to raise consumer awareness of responsibly mined coloured gemstones.

As well as supplying a significant share of the world's rough rubies and emeralds, Gemfields initiates activations to build desire for coloured gemstones: for example, collaborations with international jewellery brands and other creative partners. Often surprising, unexpected and unique, these collaborations are chosen to promote consumer awareness and increase the appeal of coloured gemstones, raising their profile, and, in turn, providing greater benefit to their place of

origin in Africa.

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