



## Mohar Fine Jewels x Gemfields celebrate the *Emeralds in Full Bloom* collection

LONDON, 4 MARCH 2025

This spring, Gemfields has joined forces with Mohar Fine Jewels, to celebrate their brand partnership. *Zambian emeralds* are at the centre of the *Emeralds in Full Bloom* collection, with each design carefully crafted to highlight the unique characteristics and beauty of these verdant gems.

With a legacy spanning three generations, Mohar Fine Jewels, founded by couple Nakul and Priyanka Jain, is dedicated to expertly curating the finest natural gemstones and crafting them into breathtaking works of art. Combining meticulous attention to detail with a commitment to excellence, its craftspeople bring each design to life, marrying traditional techniques with innovative flair.

*Emeralds in Full Bloom* draws inspiration from lush, verdant forests and vivid, brilliant emeralds, all the while celebrating the beauty of the natural world. Featuring striking modern pieces, this emerald

collection offers earrings and necklaces alongside bracelets and rings, from elegant everyday accessories to statement pieces.

Effortlessly chic yet enduringly unique, each piece in *Emeralds in Full Bloom* is carefully handcrafted by skilled artisans using 18kt gold and featuring responsibly sourced Gemfields Zambian emeralds.



**TOP ROW LEFT TO RIGHT:** MOHAR FINE JEWELS X GEMFIELDS: EMERALD AND DIAMOND BRACELET; EMERALD AND DIAMOND LINE DROP EARRINGS; EMERALD AND DIAMOND WATERFALL EARRINGS; EMERALD AND DIAMOND HALO DROP NECKLACE.

**BOTTOM ROW LEFT TO RIGHT:** MOHAR FINE JEWELS X GEMFIELDS: DUAL EMERALD BLOOM RING; DIAMOND NECKLACE WITH REGAL EMERALD CENTER; DIAMOND AND EMERALD FLORAL HERITAGE NECKLACE; WATERFALL FLORAL DIAMOND EMERALD EARRINGS; TRI-STONE EMERALD AND DIAMOND DROP EARRINGS.

Gemfields is a world-leading responsible miner and marketer of coloured gemstones, and the majority-owner of the Kagem emerald mine in Zambia – source of some of the most exceptional emeralds. Zambian emeralds are prized for their deep green hue, clarity and often exceptional size. Gems from Kagem are mined with transparency, legitimacy and integrity, and the company is committed to respecting the environment and ensuring that mining profits circle back to benefit local communities.

“The true value of a gemstone lies not only in its beauty, but also in the positive impact it has on the planet and people involved in its journey from mine to market. Gemfields’ dedication to responsible mining practices sets a new standard for the industry, striving to balance the needs of people, planet and profit,” said Priyanka Jain, Founder & Creative Head, Mohar Fine Jewels.



**TOP ROW LEFT TO RIGHT:** MOHAR FINE JEWELS X GEMFIELDS: REGAL EMERALD AND DIAMOND FLORAL NECKLACE; LUMINOUS DIAMOND TRAIL AND EMERALD RADIANCE EARRINGS; FLORAL EMERALD AND DIAMOND STUDS; EMERALD VERDE LUMINANCE RING.

**BOTTOM ROW LEFT TO RIGHT:** MOHAR FINE JEWELS X GEMFIELDS: EMERALD DROPLET DANGLERS; EMERALD AND DIAMOND CLUSTER BRACELET; EMERALD AND DIAMOND SERENITY RING.

“Mohar Fine Jewels’ collection is ushering in the promise of spring! The green shoots of new beginnings, hope, growth and renewal are abundant in the aptly named *Emeralds in Full Bloom* collection. It is a delight to see emeralds celebrated in this manner, taking centre stage and proudly sharing their story of formation some 500 million years ago. The collection highlights the versatility of Zambian emeralds – and the show-stopping potential of colour. Gemfields is proud to partner with Mohar, whose passion for the natural world it shares. And I believe this shines through in every piece,” said Emily Dungey, Gemfields’ Marketing and Communications Director.

The Mohar Fine Jewels x Gemfields *Emeralds in Full Bloom* collection ranges from USD 2,500 to USD 122,170 and is available on [Mohar Jewels](#)

-ENDS-

## ENQUIRIES

---

### **GEMFIELDS**

#### HEAD OFFICE

LONDON Helena Choudhury [helena.choudhury@gemfields.com](mailto:helena.choudhury@gemfields.com)

Albertina Namburete [albertina.namburete@gemfields.com](mailto:albertina.namburete@gemfields.com)

#### REGIONAL OFFICES

LONDON Beniamino Muroi [beniamino.muroi@purplepr.com](mailto:beniamino.muroi@purplepr.com)

MUMBAI Andrea Rebeiro [andrea.rebeiro@madisonpr.in](mailto:andrea.rebeiro@madisonpr.in)

NEW YORK Meline Agabaian [meline.agabaian@purplepr.com](mailto:meline.agabaian@purplepr.com)

## NOTES TO EDITORS

---

### About Mohar Fine Jewels

Mohar Fine Jewels, is driven by a passion for creating exquisite, one-of-a-kind emerald jewellery that showcases the majesty of these precious gemstones. With a legacy that spans three generations, the family is dedicated to curating the finest emeralds and crafting them into breathtaking works of art.

From majestic Zambian emeralds to radiant Mozambican rubies, Mohar collections feature an expertly curated selection of the world's most exceptional natural gems. Each piece is carefully designed to highlight the unique characteristics and beauty of these marvels of nature.

With meticulous attention to detail and a commitment to excellence, its master craftspeople bring each design to life, combining traditional techniques with innovative flair. The result is a stunning array of fine emerald jewellery that not only adorns, but also tells a story of passion, heritage, and dedication.

Whether a statement piece, an elegant everyday accessory, or a bespoke creation to reflect one's personal style, Mohar's expert team is dedicated to providing guidance through the world of fine emerald jewellery and helping a client find the perfect piece to treasure.

#### MOHAR JEWELS

## About Gemfields

Gemfields is a world-leading responsible miner and marketer of coloured gemstones. The operator and 75% owner of both the Kagem emerald mine in Zambia (believed to be the world's single largest producing emerald mine) and the Montepuez ruby mine in Mozambique (one of the most significant recently discovered ruby deposits in the world), Gemfields believes that those who mine gemstones should do so with transparency, legitimacy and integrity.

Gemfields introduced a technologically advanced coloured gemstone sort house at its operation in Mozambique, with state-of-the-art equipment, like optical sorting machines. In addition, a proprietary grading system, a pioneering auction platform and an active marketing presence have all contributed to Gemfields playing a significant role in the rise of African gemstones. Underlying this achievement has been the strong belief that coloured gemstones should create a positive impact for the country and community from which they originate.

Responsible mining for Gemfields means implementing industry-leading policies and practices across operations, transparency in its auction sales process, an active role in working groups to modernise the sector, projects to improve health, education and livelihoods for the communities around its mines and conservation efforts (#conservationgemstones) to protect Africa's great wildlife and biodiversity.

Gemfields Foundation is the charitable arm of Gemfields, through which donors can contribute funding to directly support community and conservation projects in Africa, magnifying the scale of the work already carried out by Gemfields itself.

Fabergé – an iconic name with an exceptional heritage – is a member of the Gemfields Group. The beauty of Fabergé's designs and craftsmanship helps to raise consumer awareness of responsibly mined coloured gemstones.

As well as supplying a significant share of the world's rough rubies and emeralds, Gemfields initiates activations to build desire for coloured gemstones: for example, collaborations with international jewellery brands and other creative partners. Often surprising, unexpected and unique, these collaborations are chosen to promote consumer awareness and increase the appeal of coloured gemstones, raising their profile, and, in turn, providing greater benefit to their place of origin in Africa.

[GEMFIELDS.COM](#) | [INVESTORS](#) | [FOUNDATION](#) | [INSTAGRAM](#) | [FACEBOOK](#) | [X](#) | [YOUTUBE](#)