

RACHEL QUINN

GEMFIELDS



Introducing Rachel Quinn x Gemfields: *Crazy Love* Collection

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Gemfields is delighted to partner with Rachel Quinn, a brilliant artist and goldsmith based in Los Angeles, to launch the *Crazy Love* collection, featuring Gemfields' Zambian emeralds and Mozambican rubies.

“Falling in love has been described as a form of temporary insanity. In this collection, I capture the exhilarating emotional rollercoaster that is uniquely found in the early stages of romantic love: dizzying highs, crushing doubts and uncertainty, equally thrilling and distressing, full of trepidation and hope. But oh, what a glorious ride it is,” says Rachel, explaining the inspiration behind her new designs.

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“This collection, created in collaboration with Gemfields, showcases responsibly mined rubies and emeralds in ten unique designs, each representing a different emotional facet of burgeoning love: seduction, vulnerability and yearning, to name a few. These brilliant gemstones not only enhance each design’s beauty, but also deepen the collection’s narrative: rubies, the gemstone of the heart, symbolise passionate love, while emeralds represent loyalty, harmony and new beginnings – all the elements we seek in the first flush of new love,” she continues.



Heart air balloon earrings (USD 9,500); Kiss perfume bottle necklace (USD 5,600); Lipstick locket necklace (USD 13,500); Lover’s eye brooch (USD 7,200); Lovesick necklace (USD 12,800).



Lucky love token necklace (USD 17,200); Questions earrings (USD 6,200); Radiant heart pinky (USD 12,500); Roll of the dice necklace (USD 16,000); Spiderweb earrings (USD 5,600).

Emily Dungey, Gemfields’ Marketing and Communications Director, enthuses: “It’s such a joy to see our Zambian emeralds and Mozambican rubies in Rachel Quinn’s fun designs! The pops of red and green signal the quality of each piece: each one a characterful work of art, designed by a clever mind, crafted by careful fingers and made of nature’s treasures. The collection is unique, refreshing and tells a story, just like the gemstones themselves. Who wouldn’t want to collect them all?”

Zambian emeralds sparkle playfully as spots on the Lovesick Necklace and complete the spider lurking in the Spiderweb Earrings, while vibrant Mozambican rubies take pride of place in the centre of the Lucky Love Token Necklace and Radiant Heart Pinky. These coloured gems have

all been responsibly mined at sites majority owned and operated by Gemfields, which strives to provide a positive impact from its operations. The mining company actively contributes to local economies by providing employment, vocational training in skills such as carpentry and bricklaying and support for agricultural cooperatives to encourage a consistent food supply. Gemfields has also established community projects in the areas of health and education and the remote areas in which the gemstones are located now boast clinics and schools, funded by the mines, although there is always more to do.

“Partnering with Gemfields has been a fun and imaginative adventure. Their beautiful and responsibly mined gemstones inspired me to expand my creative boundaries, to create unique pieces that celebrate these remarkable rubies and emeralds, which, in turn, provide significant support and care to the areas they are sourced from,” says Rachel Quinn.

10% of the sale proceeds from the Crazy Love collection will support the Los Angeles Fire Department (LAFD) Foundation and the Pasadena Humane Society.

The Rachel Quinn x Gemfields *Crazy Love* collection, which ranges from USD 5,600 to USD 17,200, launches on 23 January 2025 on [Rachel Quinn](#) – just in time for Valentine’s Day!

- ENDS -

ENQUIRIES

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NOTES TO EDITORS

About Rachel Quinn

Rachel is an artist and goldsmith who creates whimsically delightful jewellery from her Downtown Los Angeles studio. She draws inspiration from playful themes as well as from the deeply poetic realm of the heart, designing unique pieces that embody romantic and surrealist themes.

Rachel grew up in the Deep South, spending her childhood in trees, creeks and art classes. From an early age, she knew her path would be an artistic one. After receiving her BFA in painting and sculpture, Rachel moved to New York City in 2003 and was soon introduced to the intoxicating world of contemporary jewellery. This introduction, by way of working for a Brooklyn-based jewellery artist, was the impetus to her becoming a classically trained jeweller, and in 2009 she graduated from the Metalsmith Program at The Fashion Institute of Technology.

Now with over 15 years of experience, Rachel continues to explore and evolve her craft as she creates delightfully unique and enduring pieces of wearable joy.

About Gemfields

Gemfields is a world-leading responsible miner and marketer of coloured gemstones. The operator and 75% owner of both the Kagem emerald mine in Zambia (believed to be the world's single largest producing emerald mine) and the Montepuez ruby mine in Mozambique (one of the most significant recently discovered ruby deposits in the world), Gemfields believes that those who mine gemstones should do so with transparency, legitimacy and integrity.

Gemfields introduced a technologically advanced coloured gemstone sort house at its operation in Mozambique, with state-of-the-art equipment, like optical sorting machines. In addition, a

proprietary grading system, a pioneering auction platform and an active marketing presence have all contributed to Gemfields playing a significant role in the rise of African gemstones. Underlying this achievement has been the strong belief that coloured gemstones should create a positive impact for the country and community from which they originate.

Responsible mining for Gemfields means implementing industry-leading policies and practices across operations, transparency in its auction sales process, an active role in working groups to modernise the sector, projects to improve health, education and livelihoods for the communities around its mines and conservation efforts (#conservationgemstones) to protect Africa's great wildlife and biodiversity.

Gemfields Foundation is the charitable arm of Gemfields, through which donors can contribute funding to directly support community and conservation projects in Africa, magnifying the scale of the work already carried out by Gemfields itself.

Fabergé – an iconic name with an exceptional heritage – is a member of the Gemfields Group. The beauty of Fabergé's designs and craftsmanship helps to raise consumer awareness of responsibly mined coloured gemstones.

As well as supplying a significant share of the world's rough rubies and emeralds, Gemfields initiates activations to build desire for coloured gemstones: for example, collaborations with international jewellery brands and other creative partners. Often surprising, unexpected and unique, these collaborations are chosen to promote consumer awareness and increase the appeal of coloured gemstones, raising their profile, and, in turn, providing greater benefit to their place of origin in Africa.

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