

Donna Hourani

GEMFIELDS



Introducing the Donna Hourani x Gemfields ‘The Bridge’ collection

DUBAI, 14 DECEMBER 2022

The Donna Hourani x Gemfields ‘The Bridge’ collection is an exciting new collaboration designed to showcase the power and serenity of emeralds. Lebanese-born fine jewellery designer Hourani launched her eponymous label in Dubai in 2016, inspired by her lifelong fascination with emeralds, something she shares with others with discerning taste: from Cleopatra and Moses to the Indian Mughal emperors.

The Bridge collection is a testament to this love affair: it uses fine *Zambian* emeralds, all from Gemfields, a world-leading miner of responsibly sourced coloured gemstones and the majority owner of the Kagem mine in Zambia. Gemfields mines coloured gemstones with transparency, legitimacy and integrity as its core principles, leading the way in the industry and making the group a perfect fit for Hourani, who has always been passionate about responsible sourcing.

The Bridge collection’s name was inspired by one of Hourani’s favourite mantras, the quote by Rumi: “Love is the bridge between you and everything.” Fittingly, pure emerald-green is the colour

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of the heart chakra. Each of the 11 pieces in The Bridge collection features a Zambian emerald between a lab-grown diamond (which represents the wearer) and another coloured gemstone (which represents a specific achievement) – the emerald serving as a bridge of love between one’s true self and goals in life (such as self-love, womanhood and connection with the universe). These pieces are intended to serve as a reminder that “love is the bridge between you and everything”.

Among the highlights of the collection are the kaleidoscopic “To Glory” bracelet, with Zambian emeralds sitting alongside a lively mix of diamond, peridot, tourmaline, opal, turquoise, amethyst, tanzanite and blue topaz. Simpler is the “To Passion” necklace, with emerald bridging fire opal, citrine and diamond. The “To Creativity” dangle drop mismatching earrings boast a beguiling sequence of emerald, iolite and diamond. The “To The Universe” ring cleverly expresses the idea that “the universe is inside you”, with its diamond representing the wearer, its opal representing the universe and the spiral of emeralds forming the connection between the two. All are set in 18k yellow gold. “To Peace”, “To Divinity”, “To Self-Love” and “To Womanhood” are a few of the others, each one using coloured gemstones to inspire the wearer to a higher purpose.

“This collection is an inspired feast for the eyes, and a true testament to Donna’s exacting creative flair. Each piece is so cleverly thought through, delighting both in meaning and the pleasing arrangement of colour. After half a billion years in darkness, patiently awaiting discovery, it is a joy to see Gemfields’ Zambian emeralds celebrated in these kaleidoscopic creations, promising a bridge of love to their future wearer.” Emily Dungey, Gemfields director of marketing and communications.

Hourani’s upbeat designs are informed by her appreciation of the simple joys in life, like nature and pure love. She believes that emerald is the gemstone that allows the wearer to operate from the heart level, representing unconditional love and self-compassion and harmony with nature. Thus, emerald is perfectly cast as the “Hero” gemstone of this collection.

The Donna Hourani x Gemfields ‘The Bridge’ Collection ranges from USD 3,800 for the “To Beauty” earrings to USD 16,800 for the “To Glory” bracelet and is available on: donnahourani.com

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Please find link to high resolution product and campaign shots [HERE](#)

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NOTES TO EDITORS

About Donna Hourani

Lebanese-born fine jewellery designer Donna Hourani founded her eponymous label in Dubai in 2016, inspired by her mother, an artist, and her father, an entrepreneur. Storytelling is integral to all of Hourani's designs, which are informed by her love of nature, and her belief in the power of love. She sketches her designs with the aim of setting individual stories in stone. From all the precious gemstones, emerald is the one she is most passionate about: with its pure green being the colour of the heart chakra, she believes emeralds play a key role in keeping us centred and operating at heart level.

Hourani has a bachelor's degree in architecture, a foundation in art and dance and a certification from the Gemmological Institute of America. Her pieces are lovingly handcrafted by highly skilled artisans in Dubai using only the finest materials.

About Gemfields

Gemfields is a world-leading miner of responsibly sourced coloured gemstones. The operator and 75% owner of both the Kagem emerald mine in Zambia (believed to be the world's single largest producing emerald mine) and the Montepuez ruby mine in Mozambique (one of the most significant recently discovered ruby deposits in the world), Gemfields believes that those who mine gemstones should do so with transparency, legitimacy and integrity.

Gemfields introduced a technologically advanced coloured gemstone sort house at its operation in Mozambique, with state-of-the-art equipment, like optical sorting machines. In addition, a proprietary grading system, a pioneering auction platform and an active marketing presence have all contributed to Gemfields playing a significant role in the rise of African gemstones. Underlying this achievement has been the strong belief that coloured gemstones should create a positive impact for the country and community from which they originate.

Responsible sourcing for Gemfields means implementing industry-leading policies and practices across operations, transparency in its auction sales process, an active role in working groups to modernise the sector, projects to improve health, education and livelihoods for the communities around its mines and conservation efforts (#conservationgemstones) to protect Africa's great wildlife and biodiversity.

Gemfields Foundation is the charitable arm of Gemfields, through which donors can contribute funding to directly support community and conservation projects in Africa, magnifying the scale of the work already carried out by Gemfields itself.

Fabergé – an iconic name with an exceptional heritage – is a member of the Gemfields Group. The beauty of Fabergé's designs and craftsmanship helps to raise consumer awareness of responsibly sourced coloured gemstones.

As well as supplying a significant share of the world's rough rubies and emeralds, Gemfields initiates activations to build desire for coloured gemstones: for example, collaborations with international jewellery brands and other creative partners. Often surprising, unexpected and unique, these collaborations are chosen to promote consumer awareness and increase the appeal of coloured gemstones, raising their profile, and, in turn, providing greater benefit to their place of origin in Africa.

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