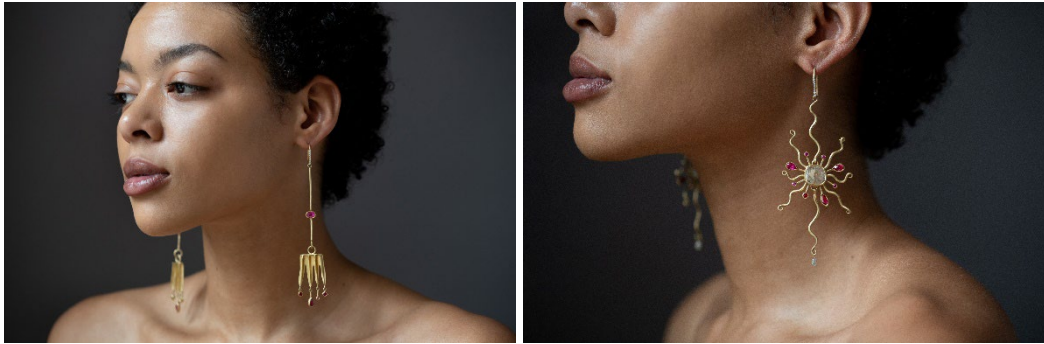


MARGERY HIRSCHHEY

GEMFIELDS



Margery Hirschey x Gemfields launch the Barcelona Collection for Ruby month

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Ruby is the passionate birthstone for the month of July – and to mark this, Gemfields has partnered with jewellery designer Margery Hirschey on a sultry new collection centred on this vibrant red gemstone. The Margery Hirschey x Gemfields Barcelona Collection was so named, as it was inspired by the timeless beauty, ancient architecture, bustling street life and creative spirit of this Spanish city.

“This collection came together after my first trip, hopefully of many, to Barcelona, and seeing the many museums and art installations scattered throughout the city. Visiting these sites, I felt I wanted to be more expressive and less rigid with my designs. There is a pressure when working with such precious materials to make pieces as precise and “finished” as possible. And while my pieces have never been too precise, I wanted to go even further with this collection. I also tried to focus on movement, to ensure none of the pieces felt static. While that usually means adding links,

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the star earrings presented more of a challenge; each appears as one large solid earring, but there are actually three moving sections, so when the wearer moves, they move, and seem to dance delicately, with her. I'm very proud of this collection and hope others will appreciate these creations as little wearable sculptures," explains founder and designer Margery Hirschey.

Hirschey's signature style blends classical tradition with a modern sensibility, just like Barcelona itself, resulting in pieces that stand the test of time without conforming to expectations of what constitutes "fine jewellery". Comprised of three pairs of earrings and a pendant, the Barcelona Collection is defined by its thoughtful asymmetry and squiggly lines. Each design is simple enough to allow the raw beauty of its materials to truly shine and reflects the ancient goldsmithing techniques that inspire Hirschey.

"Margery's playful designs capture the energy and thrill of Barcelona, for which the lavish ruby could be the only choice. Worn for protection and believed to symbolise passion, rubies are like no other gem. I see little crowns within this collection, which is fitting for the 'King of Gemstones'! Worn individually or collectively, I have no doubt that Margery's beautiful ruby collection will transform any outfit and bring joy to all who have the pleasure of seeing them," adds Emily Dungey, Marketing & Communications Director of Gemfields.

Each piece in the collection was handcrafted using recycled 18k gold, diamonds and Gemfields Mozambican rubies from its Montepuez mine, one of the world's most significant recently discovered ruby deposits, in Cabo Delgado province. Gemfields is a world-leading miner of responsibly sourced coloured gemstones, which strives to bring a positive contribution to both the nation from which the gemstones originate as well as the families that live in communities that surround mine sites.

Rubies have long been treasured for their intense red colour – and as the birthstone of July, they are forever associated with summer, when the days are long, hot and brimming with life. Formed beneath the earth some 500 million years ago, they are rarer and often more valuable than colourless diamonds, and have been prized by everyone from the Chinese, who revere the lucky colour red, to ancient warriors, who would bring them into battle.

Believed to bring prosperity, protection and passion to all who wear them, rubies are the most uplifting of coloured gemstones, and their unique properties are perfectly captured in the new Margery Hirschey x Gemfields Barcelona Collection.

The Margery Hirschey x Gemfields Barcelona Collection is available at MargeryHirschey.com, with prices ranging from \$10,500 to \$32,000.

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Please see link for [PRODUCT](#) shots.

Please see link for [MODEL](#) shots. Model shots credit: Courtesy of Margery Hirschey.

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NOTES TO EDITORS

About Margery Hirschey

The Margery Hirschey collection is marked by an incorporation of ancient style and techniques with a modern sensibility. Through an artistic eye for color pairings and the use of thoughtful asymmetry, the natural beauty of the materials is able to truly shine. The collection's innovative

approach strives to take jewelry design beyond the confines of what is considered, "fine jewelry" to create beautiful, unique pieces which stand the test of time without conforming to traditional standards.

Trained as a fine artist and having studied couture dressmaking with the late, New York couturier, Charles Kliebacker, Margery Hirschey brings together her talents to create exquisite, one-of-a-kind pieces, entirely handcrafted in 100% recycled, 22k and 18k gold, sterling silver and hand cut stones. Each piece is a work of art inspired by ancient goldsmithing but with a very modern sensibility, designed for today's very modern woman.

Ms. Hirschey launched her jewelry line in 2008. Her first pieces caught the eye of the Designer Jewelry Buyer at Bergdorf Goodman who encouraged her to create a full line. With virtually no experience in the business, in a makeshift studio, Ms. Hirschey created a stunning and sophisticated collection which debuted at a trunk show in the Designer Jewelry Salon at Bergdorf's in Fall of 2008. Since that time, Ms. Hirschey's work has graced several red carpets and has been featured in the internationally acclaimed book, "The New Jewelers" by Olivier Dupon published in 2012. In January 2014, Ms. Hirschey received the 17th Annual Fashion Group International Rising Star Award for Fine Jewelry. Margery Hirschey jewelry is available at fine stores across the United States, Puerto Rico and Canada.

For further information please visit [Margery Hirschey](#)

About Gemfields

Gemfields is a world-leading miner of responsible coloured gemstones. The operator and 75% owner of both the Kagem emerald mine in Zambia (believed to be the world's single largest producing emerald mine) and the Montepuez ruby mine in Mozambique (one of the most significant recently discovered ruby deposits in the world), Gemfields believes that those who mine gemstones should do so with transparency, legitimacy and integrity.

Gemfields introduced a technologically advanced coloured gemstone sort house at its operation in Mozambique, with state-of-the-art equipment, like optical sorting machines. In addition, a proprietary grading system, a pioneering auction platform and an active marketing presence have all contributed to Gemfields playing a significant role in the rise of African gemstones. Underlying this achievement has been the strong belief that coloured gemstones should create a positive impact

for the country and community from which they originate.

Responsible sourcing for Gemfields means implementing industry-leading policies and practices across operations, transparency in its auction sales process, an active role in working groups to modernise the sector, projects to improve health, education and livelihoods for the communities around its mines and conservation efforts (#conservationgemstones) to protect Africa's great wildlife and biodiversity.

Gemfields Foundation is the charitable arm of Gemfields, through which donors can contribute funding to directly support community and conservation projects in Africa, magnifying the scale of the work already carried out by Gemfields itself.

Fabergé – an iconic name with an exceptional heritage – is a member of the Gemfields Group. The beauty of Fabergé's designs and craftsmanship helps to raise consumer awareness of responsibly sourced coloured gemstones.

As well as supplying a significant share of the world's rough rubies and emeralds, Gemfields initiates activations to build desire for coloured gemstones: for example, collaborations with international jewellery brands and other creative partners. Often surprising, unexpected and unique, these collaborations are chosen to promote consumer awareness and increase the appeal of coloured gemstones, raising their profile, and, in turn, providing greater benefit to their place of origin in Africa.

For further information please visit [Gemfields](#)